



2016 SPONSORSHIP LEVELS

On January 1, 2016, the Watson Clinic Foundation will launch a virtual race where everyone of every skill level can participate. The event is open to Watson Clinic employees, physicians, patients and the general public. The goal for the first year is to have 300 registered participants. To make this happen, we need your support!

Title Sponsor | \$2,500 (Sold to Watson Clinic LLP)

- Company name in event tagline.
- Exclusive logo placement on sleeve of Dry Zone Performance Participant Shirt.
- A press release announcing your sponsorship and a mention in all other press releases.
- Logo displayed throughout virtual race course website.
- Logo on WatsonClinic.com race page with link back to your website.
- Logo on all event materials.
- Mentioned in posts on all Watson Clinic social media platforms.
- An opportunity to hold/speak at the wrap-up event (if held), mention throughout the event and vendor spot.
- Recognition in monthly internal newsletter (over 1800 employees) and external e-newsletter (over 31,000 community members).
- 12 complimentary race entries.

Presenting Sponsor | \$1,500

- Mention in all press releases
- Logo displayed throughout virtual race course website.
- Logo on WatsonClinic.com race page with link back to your website.
- Mentioned in posts on all Watson Clinic social media platforms.
- Mention in wrap-up race event (if held) stage announcements and vendor spot.
- Recognition in monthly internal newsletter (over 1800 employees) and external e-newsletter (over 31,000 community members).
- 8 complimentary race entries

Elite Sponsor | \$1,000

- Mention in all press releases
- Logo displayed throughout virtual race course website.
- Logo on WatsonClinic.com race page with link back to your website.
- Recognition in monthly internal newsletter (over 1800 employees) and external e-newsletter (over 31,000 community members).
- Mention in wrap-up race event (if held) stage announcements and vendor spot.
- 6 complimentary race entries.

Champion Sponsor | \$750

- Logo displayed throughout virtual race course website.
- Logo on WatsonClinic.com race page with link back to your website.

- Recognition in monthly internal newsletter (over 1800 employees) and external e-newsletter (over 31,000 community members).
- Mention in wrap-up race event (if held) stage announcements and vendor spot.
- 4 complimentary race entries.

Sprint Sponsor | \$500

- Logo displayed throughout virtual race course website.
- Logo on WatsonClinic.com race page with link back to your website.
- Recognition in monthly internal newsletter (over 1800 employees) and external e-newsletter (over 31,000 community members).
- Mention in wrap-up race event (if held) stage announcements and vendor spot.
- 2 complimentary race entries.

Dry Zone Performance Shirt Supporter | \$2,500

- Exclusive Logo placement on back of Dry Zone Performance Participant Shirt.
- A press release announcing your sponsorship and a mention in all other press releases.
- Logo displayed throughout virtual race course website.
- Logo on WatsonClinic.com race page with link back to your website.
- Logo on all event materials.
- Mentioned in posts on all Watson Clinic social media platforms.
- Recognition in monthly internal newsletter (over 1800 employees) and external e-newsletter (over 31,000 community members).
- Prominent logo placement on shirt
- 12 complimentary race entries.

WatsonClinic.com Website Statistics:

- Over 35,000 monthly visitors.
- Demographics to our website are 46% female & 54% male with the average age being 25-34.
- We have visitors from all over the United States - here are our top ten: Florida, Georgia, Texas, North Carolina, Pennsylvania, New York, California, Illinois, Michigan & Ohio.

Please call the Foundation office at (863) 802-6220 if you have any questions about the race or the sponsorship opportunities.

Proceeds from the event benefit the Watson Clinic Foundation's initiatives to improve health awareness and the quality of medical care throughout our community.

