



## WATSON CLINIC<sub>LLP</sub>

# SETTING THE PACE ... FOR A FUTURE WE CAN SHARE.

Since our inception in 1941, Watson Clinic has evolved into one of the largest and most successful medical groups in the Southeast. With multiple locations spread across three counties, and over 300 physicians and providers practicing in 40 medical and surgical specialties, our community benefits profoundly from the broad expertise of our team, and the diverse primary and specialty services we offer.

We have stayed true to the standards of excellence that have made us the medical establishment of choice in Central Florida. These standards are exemplified by our ongoing response to the needs

of our community, our investments in the latest medical technology, and our continued efforts to establish a higher level of quality care and patient satisfaction.

We continue to raise the bar by selecting physicians that are the most talented — and promising — visionaries from the finest medical schools around the world. The truest measurement of the Watson Clinic difference lies in the bright minds and compassionate spirits of our people. We hope you will choose to make Watson Clinic part of your future, as only the best and brightest physicians will be chosen to carry on the legacy of Watson Clinic.



# SETTING THE PACE... FOR EXCELLENCE IN HEALTHCARE.

## SPECIALTIES

Allergy (Pediatric & Adult)  
 Anesthesiology  
 Breast Surgery  
 Cardiology  
 Critical Care Medicine  
 Dermatology  
 Mohs Micrographic Surgery  
 Dermatopathology  
 Endocrinology  
 Family Medicine  
 Female Pelvic Medicine  
 & Reconstructive Surgery  
 Gastroenterology  
 General Surgery  
 Gynecologic Oncology  
 Gynecology  
 Hand Surgery  
 Hospitalist  
 (Primary Care, Gastroenterology,  
 Pediatric, Pulmonology)  
 Infectious Diseases  
 Internal Medicine  
 Nephrology  
 Neurology  
 Obstetrics  
 Oculoplastic Surgery  
 Oncology-Hematology  
 Ophthalmology  
 Optometry  
 Othopaedics/Sports Medicine  
 Otolaryngology (ENT)/Facial  
 Plastic Surgery  
 Pain Management  
 Pediatrics  
 Plastic Surgery  
 Podiatric (Foot) Surgery  
 Priority Care  
 Psychiatry  
 Psychology, Clinical  
 Pulmonology  
 Radiation Oncology  
 Radiology  
 Rheumatology

Surgical Oncology  
 Urgent Care  
 Urology  
 Vascular Medicine  
 Wound Care  
 XpressCare

## OTHER SERVICES

Acupuncture  
 Anticoagulation Clinic  
 Arts in Medicine  
 Bridges Optical  
 Cancer Registry  
 Center for Cardiovascular  
 Prevention Research  
 and Education  
 Center for Research  
 Chemotherapy  
 DEXA Bone Density Scan  
 Diabetes Education  
 Dietary Counseling and  
 Medical Nutrition Therapy  
 Echocardiography Laboratory  
 Electroencephalography (EEG)  
 Electrophysiology  
 Executive Wellness Program  
 Hearing Center/Audiology  
 Laboratory  
 Mammography  
 Medical Spa at Watson Clinic  
 Nurse Clinic  
 Occupational Therapy  
 Pacemaker Clinic  
 Pharmacy  
 Phototherapy  
 Physical Therapy  
 Radiation Therapy  
 Sleep Disorders Center  
 Social Services  
 Speech-Language Pathology  
 Sports Medicine  
 Treadmill and Stress Testing

- *Distinguished board-certified physicians practicing quality medicine since 1941*
- *Stable practice with a national reputation — well-managed and financially sound*
- *Physician owned and operated*
- *Governance by a physician Board of Directors elected by the physicians*
- *Opportunity for partnership after 2 years of employment*
- *Generous compensation and benefits*
- *No practice start-up costs*
- *Strength of an integrated delivery system with clinical research capabilities*
- *Distinctive combination of cutting edge medicine, social commitment and active involvement with patients and the community as partners in healthcare*
- *Ability to provide new technology and capital equipment*
- *EPIC Electronic medical record system and computerized appointment scheduling*
- *Centralized contracting for maximum reimbursement*
- *Exceptional suburban setting and varied patient mix*
- *Teamwork and respect for each other*
- *Accredited by the Accreditation Association for Ambulatory Health Care, the American College of Surgeons Commission on Cancer, and the National Committee for Quality Assurance.*

Nestled between lush Tampa Bay beaches and popular Orlando attractions, Lakeland is a growing city supported by a variety of robust businesses, diverse lifestyles, and young active families. Although the population continues to grow, the city's cost of living and property taxes remain among the lowest in the state.

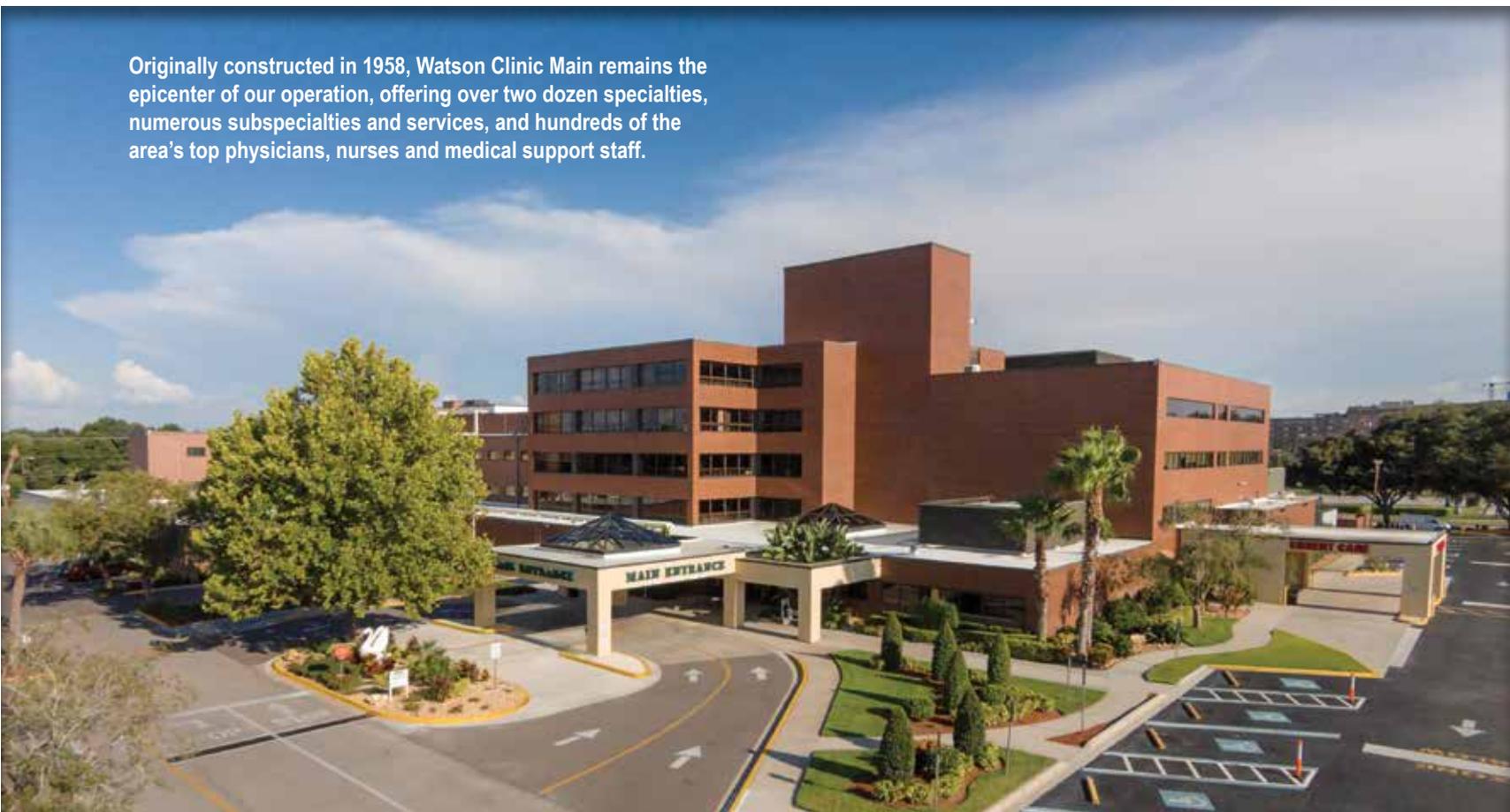
Lakeland rests within an hour of two of the nation's best airports, Tampa and Orlando International, and is conveniently located near Interstate 4 (I-4) along the stretch of Florida's High Tech Corridor.

Our centralized location ensures a healthy environment in which locally owned shops and restaurants can thrive, as well as the largest manufacturers and nationally-recognized companies such as Geico, FedEx, Publix Supermarkets and Rooms-to-Go.

Surrounded by a population of 250,000 people, Lakeland can accommodate the pleasures of city life, while never sacrificing the comforting intimacy of a friendly, family environment.



Originally constructed in 1958, Watson Clinic Main remains the epicenter of our operation, offering over two dozen specialties, numerous subspecialties and services, and hundreds of the area's top physicians, nurses and medical support staff.





## SETTING THE PACE... FOR A BALANCE BETWEEN WORK AND PLAY.

A career at Watson Clinic means more than just a great place to build a medical practice. With year-round moderate weather, 243 days of sunshine, some of the country's best sports teams, and world-renowned attractions, Lakeland is a fun and fulfilling place to live.

Residents not only appreciate local attractions such as Legoland and Sun 'n Fun Fly-in, but also what's available in nearby Tampa and Orlando — Disney World, Universal Studios, Busch Gardens and Sea World.



With 13 lakes within the city limits, and 550 throughout Polk County, residents enjoy a variety of aquatic events and activities. In fact, many speed boat and water racing records are set at venues such as the Orange Cup Regatta, which draws crowds in excess of 10,000 every year.



Each spring, the Experimental Aircraft Association hosts the Sun 'n Fun Fly-In, an aerial extravaganza which has become America's second largest aviation event of its kind.



Fishing enthusiasts can take advantage of the area's freshwater lakes and rivers, where bass, bluegill, speckled perch and catfish reside.



Golfers enjoy lush private and public golf courses. Tennis and racquetball are also popular activities, with a variety of municipal and private clubs to choose from throughout the county.

Just 45 minutes to the west is the home of NFL's Tampa Bay Buccaneers, the NHL's Tampa Bay Lightning and the MLB's Tampa Bay Rays. The Orlando area, 45 minutes to the east, hosts the NBA Orlando Magic team.



Lakeland has one of the most vibrant business communities in the state of Florida — from diverse locally owned retail stores and restaurants to popular chains.

The Lakeland Center is one of the premiere sporting, convention and entertainment venues in Central Florida.

(Below) For well over seven decades, Lakeland has been the spring training home ground for the Detroit Tigers — the longest running relationship between a spring training city and a professional sports team in the history of baseball. Watson Clinic is proud to be the official medical provider for the Florida Operations of the Detroit Tigers and the Lakeland Flying Tigers baseball teams.



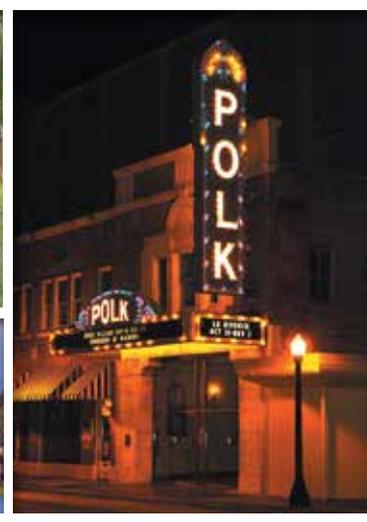


Architect Frank Lloyd Wright came to Lakeland in 1938 to create a “great educational temple in Florida.” He designed 18 structures and built 12 for Florida Southern College to resemble buildings rising “out of the ground... and into the sun.” It is the largest collection of Wright’s designs in the world.

# SETTING THE PACE... FOR THRIVING ARTS AND CULTURE.

Lakeland’s cultural diversity rivals that of the country’s largest metropolitan regions. From the internationally renowned architecture of Frank Lloyd Wright, that is situated on the Florida Southern College campus, to the stimulating sounds of the acclaimed Imperial Symphony Orchestra, Lakeland harbors a medley of cultural treats to suit any palette. A multitude of worship centers are also offered to accommodate a broad range of religious and cultural beliefs.

Originally constructed in 1928, the Polk Theatre is a glorious classic opera-style movie house that still presents specialty films and Broadway productions. The Polk Museum of Art exhibits eight distinctive rotating galleries featuring the works of regional, national and global artists. The community nurtures the creative instincts of our youth with the Harrison Center for the Visual and Performing Arts, and a training complex that offers expert instruction in the fields of dance, theatre, art and music.



*We believe in a balance between a busy professional career and meeting your personal family needs.*

# SETTING THE PACE... FOR PRACTICE DEVELOPMENT.

Whether it's our long-standing reputation, or our continuous investments in technologies, research, personalized care, commitment to our community or the stimulating collegiate atmosphere, Watson Clinic offers a wealth of strengths and benefits to medical providers seeking a home for their practice.

Our multi-disciplinary medical team collaborate closely to ensure a continuity of care for each patient. As a result, patients enjoy more efficient and convenient referrals within the various departments of the Clinic network when additional specialized services are required.



(Above) Watson Clinic physicians continually engage in community outreach activities to ensure a healthier tomorrow for the residents of the area. Whether manning a community phone bank for a TV broadcast, holding a lecture for a civic group or providing screenings at a local employee health fair, physicians have a multitude of opportunities to expand their practice through involvement in special public relations efforts.

Our electronic medical record (EMR) system enhances the efficiency of the healthcare experience, and the continuity of care for both patients and medical staff alike.



Each physician has a fully furnished private office with a computer to access the internet, email, daily appointment schedules and electronic medical records.

Watson Clinic has evolved far beyond the role of medical provider, emerging as one of Central Florida's premier business forces. With multiple locations throughout three counties, our qualified management team leads our staff of over 1,500 employees.



## SETTING THE PACE... FOR GROWTH AND PROGRESS.

Watson Clinic voluntarily participates in a series of rigorous examinations conducted by the most reputable patient advocacy groups in the industry. Every facet of our operation is scrutinized against strict state and national guidelines.

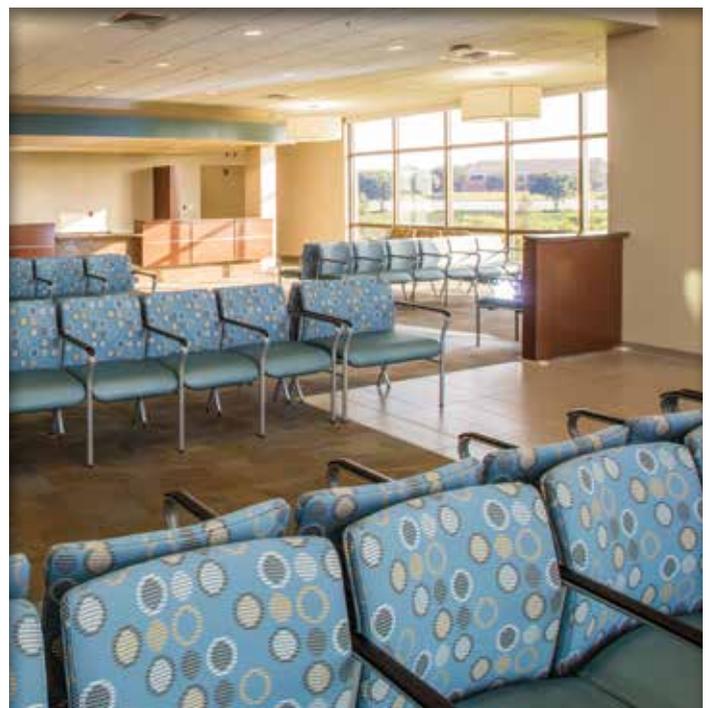
In 1969, Watson Clinic was the first medical clinic in the United States to achieve accreditation by the American Association of Medical Clinics.

Every year since, Watson Clinic has achieved a highly coveted three-year accreditation from the Accreditation Association for Ambulatory Health Care. This honor attests to our adherence to national standards of excellence.

Lakeland Surgical & Diagnostic Center, LLP, the local surgery center co-owned by Watson Clinic and utilized by our surgeons for outpatient procedures, was one of 23 facilities in the country to receive an Apex Quality Award. This distinction recognizes outstanding healthcare organizations that demonstrate the highest levels of excellence in patient satisfaction throughout the United States.

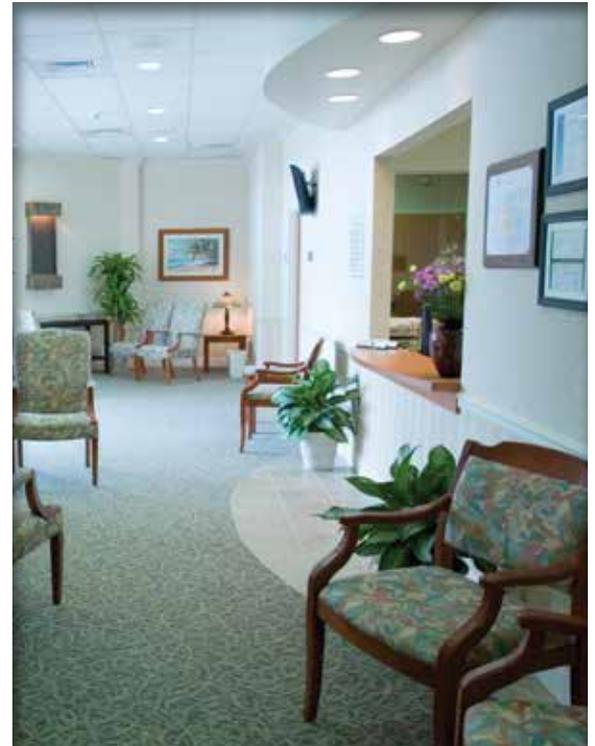
Watson Clinic also maintains the only sleep disorder center in the area to be accredited by the American Academy of Sleep Medicine. These achievements reflect our ongoing commitment to establishing a higher standard of care in our community.

(Above & Below) Watson Clinic Highlands is a stunning two-story medical facility that offers expert primary care, dermatology, pediatrics, obstetrics and gynecology, otolaryngology (ENT), facial plastic surgery and Hearing Center services, as well as comprehensive radiology capabilities, including CAT scan, DEXA bone density scanning, x-ray, ultrasound and 3D mammography, and an on-site laboratory for faster test results and more efficient patient visits. On the far east side of the facility, patients and non-patients alike can receive walk-in care without an appointment from our Watson Clinic XpressCare at Highlands office.





The Watson Clinic Women's Center features Polk County's most experienced and complete breast cancer program. An expert team comprised of fellowship trained mammographers and radiologists, dedicated oncologists, breast-specific surgeons, plastic surgeons, and knowledgeable nurse navigators treat more breast cancer than any other medical facility in the area.



The Women's Center is a beautiful, two-suite facility dedicated to elevating the wellness of women throughout our community. The Women's Center is the only breast care facility in the area to offer a variety of services such as the cryoablation of breast tissue.

(Below) Watson Clinic offers the convenience of two Pediatric offices in Lakeland, as well as round-the-clock coverage by our board-certified Pediatric Department. In addition to our office based physicians, we employ Pediatric Hospitalists to ensure an effective delivery of care and rapid management of multiple issues that can occur during the course of hospitalization of our patients.





The Watson Clinic Cancer & Research Center sets the benchmark for exceptional cancer care in our community. Our expert team of cancer specialists, including medical and surgical oncologists, radiation oncologists, pathologists, radiologists, nurses, social workers and dietitians collaborate to create only the most comprehensive treatment protocols. Services include chemotherapy, clinical research, helical ultra-speed CT simulation, PET scan, radiation therapy, IMRT, IGRT, IGRS, mammosite therapy,

ultrasound localization, patient education and support groups.

The Watson Clinic Cancer & Research Center offers patients unprecedented access to the latest innovations in cancer care, and involvement in groundbreaking research projects. We were one of only two freestanding cancer centers in the entire United States to be recognized with a prestigious three-year accreditation with commendation by the American College of Surgeons Commission on Cancer.



Our gynecologic oncology department was the first in Polk County to successfully complete a hysterectomy using robotic technology. Watson Clinic physicians have utilized this revolutionary, minimally invasive technology to perform a variety of urologic and cardiac procedures as well.



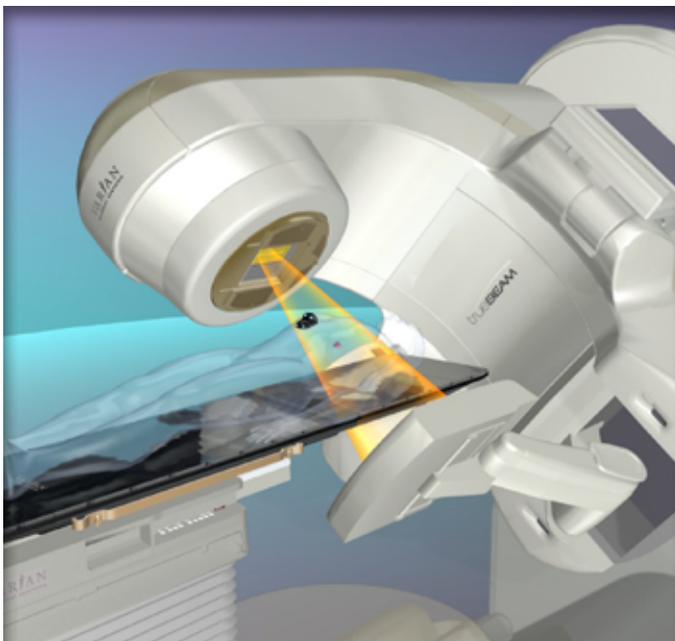
## STATE-OF-THE-ART TECHNOLOGY

- *Full-service accredited laboratory with satellite locations*
- *ACR Accreditation*
- *CT angiography*
- *Open MRI and MR angiography*
- *Multi-slice CT units (including 64-slice)*
- *Ultrasound and 3D ultrasound units*
- *Coronary CT angiography*
- *Nuclear medicine full service department with SPECT & SPECT/CT systems*
- *High field MRI magnets, Open Bore (no caps) MRI*
- *PET (Positron Emission Tomography) and PET/CT system*
- *Digital imaging and digital mammography*
- *Gamma camera for breast imaging, breast ultrasound, and breast MRI*
- *Mammography with stereotactic and MR-guided biopsies*
- *Linear accelerators for radiation therapy*

## SETTING THE PACE... MERGING TALENTS AND TECHNOLOGIES.

Medical technologies advance at a rapid-fire pace. The Clinic is often the first institution in Florida to obtain ground breaking diagnostic and treatment equipment.

The radiology department is one of the top 10 in multi-specialty group practices according to the American Society of Clinic Radiologists, and they offer every radiology procedure that can be done in an outpatient setting.



Watson Clinic leads the way in offering the most innovative cancer-fighting technologies, including linear accelerators that target the disease with unparalleled precision.

# SETTING THE PACE... IN PLANNING FOR TOMORROW.



Every month, Watson Clinic hosts a series of informative lectures conducted by many of our physicians. Attendees stay up-to-date on the latest preventive techniques and treatment options related to a variety of diverse topics. Most lectures are free and open to the general public.

## ... AND DEFINING THE FUTURE OF HEALTHCARE.

When the focus turns to your family's educational needs, Lakeland is home to an assortment of public and private schools for children of all ages as well as colleges and university campuses. The Polk County School System comprises the 8th largest district in the state of Florida with sites including traditional elementary, middle and high schools, magnet and choice schools, charter schools and technical schools.

Education and research are the keys to unlocking the medical breakthroughs of tomorrow. Watson Clinic has recognized the importance of this responsibility to our community since our inception.

The Watson Clinic Foundation, established in 1960, is dedicated to building a healthier community through a series of outreach efforts, including free health screenings, medical scholarship programs, and educational opportunities, for area physicians and the public at large.

Our focus on shaping the future of healthcare carries into our extensive research efforts as well. Founded in 1985, the Watson Clinic Center for Research remains on the cusp of innovation with ongoing studies related to breast, colorectal and lung cancers, atrial fibrillation, asthma, melanoma, congestive heart failure, coronary artery diseases and additional life-threatening diseases and illnesses.

Watson Clinic understands that knowledge can be the most powerful tool when it comes to ensuring a lifetime of good health. That's why Watson Clinic has long worked to empower the community with a series of enlightening and informative educational outreach events. Our community lecture series features the expertise of many of our top specialists from departments as varied as orthopaedic surgery, plastic surgery, cardiology, neurology, podiatry, and more. These physicians discuss the latest treatments, technologies, and prevention techniques related to some of the most pressing medical issues of the day. These events are open to the public and occur several times monthly as a means of inspiring a more proactive approach to personal wellness.