

# SPONSORSHIP OPPORTUNITIES

~~PRESENTING SPONSOR~~ **SOLD** ~~\$10,000~~

**PLATINUM SPONSOR:** \$5,000

- Prominent logo recognition on website, media, and all marketing materials
- Logo recognition on social media
- Prominent logo on back of event T-shirt
- 2 sponsored email blasts to participants
- 10 complimentary registrations for Power in Pink
- Addition of materials provided in participant bags (provided by sponsor)

**TITANIUM SPONSOR:** \$2,500

- Prominent logo recognition on website, media, and all marketing materials
- Logo recognition on social media
- Logo on back of event T-shirt
- 5 complimentary registrations for Power in Pink
- Addition of materials provided in participant bags (provided by sponsor)

**GOLD SPONSOR:** \$1,000

- Logo recognition on website
- Recognition on social media
- Logo on the back of event T-shirt
- 5 complimentary registrations for Power in Pink

**SILVER SPONSOR:** \$500

- Name recognition on website
- Recognition on social media
- Name on back of event T-shirt
- 2 complimentary registrations for Power in Pink

**BRONZE SPONSOR:** \$250

- Name on back of event T-shirt
- 2 complimentary registrations for Power in Pink

## SPONSORSHIP ORDER FORM

### Sponsorships

- Platinum \$5,000
- Titanium \$2,500
- Gold \$1,000
- Silver \$500
- Bronze \$250

### Payment Method

- Check  Credit Card

Card #:

Exp. Date: V-Code:

### Contact information

Name of Company (if applicable)

Contact Person:

Address:

City, State & Area Code

Phone \_\_\_\_\_ E-mail: \_\_\_\_\_

For questions or more information call 863.370.1927  
or e-mail Mandy@bcfcf.org

BREAST CANCER FOUNDATION  
OF CENTRAL FLORIDA

P.O. Box 2508  
Lakeland, FL 33806



WATSON CLINIC

Foundation inc.

PRESENTS



Helping cover the cost of life for  
families facing breast cancer

**OCTOBER 1-31, 2020**

A virtual marathon challenge  
to exercise separately, while uniting  
together to support BCFCF



Send us your love on social media:

#BCFCFPowerInPink  
#BCFCF262Challenge

PROCEEDS BENEFIT:



BREAST CANCER FOUNDATION  
OF CENTRAL FLORIDA

bcfcf.org | 863.370.1927

WATSON CLINIC  
Foundation inc.

Presents



The Breast Cancer Foundation of Central Florida is challenging YOU to join the **Power in Pink** — 26.2 Virtual Month-Long Marathon Challenge! Together we can help breast cancer patients pack a POWERful PUNCH to situational poverty, stemming from a breast cancer diagnosis!

Run/walk, bike, swim, or even skate/rollerblade! You choose HOW and WHERE you want to do the miles while also following the latest CDC local and state guidelines regarding Covid-19. All registered participants will receive event specific swag; including a T-shirt, downloadable print-at-home bib and log sheet, participant medal AND a \$5 off \$50 or \$10 off \$100 coupon to redeem at ANY FITniche Running Store location.

PROCEEDS  
BENEFIT:

BREAST CANCER FOUNDATION  
OF CENTRAL FLORIDA

Send us your love on social media:

#BCFCFPowerInPink  
#BCFCF262Challenge

JOIN THE EVENT ON FACEBOOK

WWW.FACEBOOK.COM/GROUPS/2020PIP



WATSON CLINIC  
Foundation inc.

PRESENTS



BREAST CANCER FOUNDATION  
OF CENTRAL FLORIDA

PRE-REGISTER  
TODAY FOR THE  
**POWER IN PINK**  
26.2 - VIRTUAL  
MARATHON CHALLENGE  
**OCTOBER 1-31, 2020**

Register online at **RUNSIGNUP.COM**

or fill out this registration form and mail or fax to:

Breast Cancer Foundation of Central Florida  
P.O. Box 2508 | Lakeland, FL 33806  
ph: 863.370.1927 | fx: 417.862.3830 | bcfcf.org

**\$30 Pre-Registration / \$35 Month of Registration**

(Pre-registration starts August 21st and ends September 30th/ Month of registration ends October 16th)

I have enclosed a check payable to: **Breast Cancer Foundation of Central Florida (BCFCF)**

I am not participating, but would like to enclose a donation of: \$ \_\_\_\_\_  
Credit card donations accepted online at: [www.bcfcf.org/donate-online](http://www.bcfcf.org/donate-online)

PLEASE PRINT:

Individual \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

SHIRT SIZES

Adult:  XS  S  M  L  XL  XXL  3XL

Youth:  XS  S  M  L  XL



RUNSIGNUP.COM

**BCFCF, Watson Clinic Foundation, and FITniche Release & Waiver**

(must be signed by ALL that participate in virtual marathon)

I know that exercising is a potentially hazardous activity. I understand that I should not enter and exercise unless I am medically able and properly trained. I do, by my signature below, certify that I am in proper physical condition and in good health. I understand that if I exercise on a bicycle or skates/rollerblades, I must wear a helmet. I agree to wear all appropriate equipment, including a helmet, always, while cycling or skating/rollerblading in this event. I also understand that participants under eighteen years of age must have: (1) a written consent from a parent or legal guardian; (2) a signature on a Waiver; (3) be accompanied by an adult at this event; and (4) be able to run, walk/hike, bike, swim, or skate/rollerblade by their own power.

I assume all risk associated with exercising in this event, including but not limited to, falls, contact with other participants and/or pedestrians, weather, traffic, conditions of the road and/or riding/biking/skating/rollerblading surfaces or water. All these risks are known and appreciated by me. Knowing these facts and in consideration of your acceptance of my entry, I do, for myself, my heirs, executors, administrators, or anyone else who might claim on my behalf, covenant not to sue, waive, release, and discharge any and all sponsors, including but not limited to Breast Cancer Foundation of Central Florida, Watson Clinic Foundation, and FITniche stores, their agents, employees, assigns, directors, or anyone acting for or on their behalf, from any and all claims or liability.

Signature: **X** \_\_\_\_\_ Date: \_\_\_\_\_

Parent or Legal Guardian if under 18: \_\_\_\_\_ Child's Name: \_\_\_\_\_

