



# WATSON CLINIC

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### WATSON CLINIC BARTOW BUILDING B

2000 Osprey Blvd., Suite 201 · Bartow



### WATSON CLINIC BELLA VISTA BUILDING

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### WATSON CLINIC HIGHLANDS

2300 E. County Rd. 540A · 2<sup>nd</sup> Floor · Lakeland

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# WATSON CLINIC

Obstetrics & Gynecology



# Ultrasound Technology

Precious Moments in  
a Whole New Dimension



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OB-GYN 4546

# ULTRASOUND TECHNOLOGY - 3D & 4D IMAGING

## SEEING YOUR BABY FOR THE FIRST TIME!

As an expectant mother, the first glimpse of your unborn child is a magical and unforgettable moment. The obstetricians at Watson Clinic would like to introduce you to your baby in a way you never imagined possible: through the clarity and detail of 3D & 4D imaging technology.

The 3D imagery captures fingers and toes, facial expressions or even a yawn or a smile with enhanced resolution. With 4D technology, these images can be recorded as a moving picture. You and your family can begin bonding with your new baby before it is even born with this unique and innovative service.

## KEEP IN MIND...

These procedures are best performed at 28-32 weeks gestation and generally last around 30-45 minutes.

The 4D ultrasound is an optional procedure that is intended for personal enjoyment purposes only. It is not to be used in place of the detailed medically indicated mid trimester screening at approximately 20 weeks. Since this ultrasound is elective and not medically necessary, insurance companies do not reimburse for the procedure. For that reason, this is a cash only transaction which must be paid in advance of service.

## KEEPSAKES FOR YOU TO TREASURE.

A record of your ultrasound will be given to you on a convenient USB device following the procedure. This format makes it easy to share both still photos and video clips with your loved ones.

We cannot guarantee the quality of the images obtained. In fact, it is estimated that "ideal" 3D/4D images are obtainable only 40% of the time. There are a variety of factors that may hinder the success of the procedure, such as fetal position, the amount of amniotic fluid present and certain abdominal characteristics. There will be no refund if these factors contribute to an unsatisfactory image; however, the physician and sonographer may recommend a second session for a reduced price if they feel these results can be improved upon.

No more than three guests may accompany you during the ultrasound because of limited space.

Please instruct your obstetrician if you do not wish to know the gender of your baby, so they can scan the image areas appropriately.

If you are interested in pursuing the latest in 4D ultrasound technology, please contact your Watson Clinic Obstetrician's office at our Bartow, Bella Vista Building or Highlands locations.



**CALL YOUR OBSTETRICIAN TODAY FOR AN APPOINTMENT!**